



CRM GROUP

STRIVING TOWARDS EXCELLENCE

“Making the World Stronger Everyday”

Developing, Manufacturing and Marketing Steel Products
with Continuous Innovative Growth



Mild Steel Structures
High Carbon Steel
Door & Window Profiles
Fabricated/Galvanized Steel
Agricultural Steel Implements

Simplified Steel Solutions

An ISO 9001:2000 Approved Organization



“Quality Steel at its Best”

ABOUT CRM GROUP

CRM Group has been the pioneer in the Steel Re-rolling Industry incepting since 1948 over many decades. We have been growing aggressively over time with massive future diversification and expansion plans. Based in Kolkata, India we are the leading manufacturer of structural steel products marketed under the brand name “CRM”.

CRM Group comprises of multiple Steel Re-rolling Mills based in West Bengal manufacturing an array of structural steel sections with many intricate, tailor made profiles as per consumer demands. Our companies under the group are ISO 9000:2001 approved with ISI affiliation. Our products strictly adhere to BIS (Bureau of Indian Standards) or any other standards as per demand. Our companies are **RDSO (Indian Railways) Approved, Power Grid Approved Vendors, DGS&D (RC) Suppliers, Ministry Of Defense, ISI Approved** and many other agencies. The manufacturing facilities are equipped with state of the art in-house testing facilities which are capable of deep chemical and physical analysis of the materials they process.

CRM is involved in manufacturing structural steel products like **ANGLES, CHANNELS, BEAMS, FLATS, ROUNDS, DOORS & WINDOW PROFILES, FABRICATED & GALVANIZED TELECOM TRANSMISSION TOWER COMPONENTS, FABRICATED STEEL PRODUCTS** as per drawings and various other intricate sections. The major market for such products includes **Indian Railways, State Electricity Boards, Telecom Industries, BSNL, And Infrastructural Development Authorities**. Apart from such large buyer segment the group is involved in **Exporting Its Products** to Overseas Markets.

“Contributing to the growth of the Nation”

Innovative Growth pattern keeps us competent in competitiveness

At **CRM** we believe in staying fit and updated. Hence we keep looking for the latest updated and trends in both technical and commercial operations to reduce cost patterns and increase client satisfaction in terms of quality and cost. We have recently setup a State of the Art 3 Hi-Speed Rolling Mill which shall enhance our productive capacity to double the existing. Further our product portfolio shall be diversified and we shall seek enhanced revenue generation owing to the latest technical upgrades.

BRIEF PRODUCT LIST

- Mild Steel Structural
 - Mild Steel Angles
 - Mild Steel Channels
 - Mild Steel Beams & Joists
 - Mild Steel “T” Angles (T40/50/75)
 - Mild Steel Bars & Rods
- High Carbon Steel
 - ‘V’ Bars (Rice Huller)
 - Flat products
 - Strips
- Door & Window Profiles
 - Door/Gate Channels
 - F7D (“Z’ Bars)
 - F4B (“Mullion Bars)
 - T6/T2 (Tee Bars)
 - F2/F3/RF7
 - American Sections
- Fabricated / Galvanized Steel Components
 - Picket Steel Angle
 - Post Fence Metal Angle
 - Telecom/Transmission Productsf,
- Agricultural Steel Implements
 - Spades / Shovels / Hoes / Powrah
 - Crow Bars (Octagonal bars with chisel ends)



MARKETING NETWORK

CRM Group is having a strong marketing network over the national as well as international market. The products are supplied on a national scale through different mediums. These involve direct B2B modes, through appointed dealers and agents and retail selling (on local scale).

CRM & Mahadeva are the brand names under which our products are marketed. We are registered with various reputed departments, agencies and corporate for the supply of our products

EXPORT NETWORK

For the overseas network we work on agency basis and direct B2B platforms. For associating with us on any overseas opportunities please mail us at steel@crmsteels.com or Call us at +91-33- 3028-1212.

FUTURE GROWTH PLANS

Growth never stops at CRM and we believe at consistent growth towards are endeavor. Presently we are working aggressively towards integration of our operations to maximize benefits of the supply chain gaps and increase revenue generation.



MANAGEMENT PROFILE

CRM Group of companies is family managed business group, comprising of qualified and experienced entrepreneurs. The infrastructure of the group comprises of a management team of technical and administrative support. A group of qualified engineers for the manufacturing units, and team of accountants for office work.

“Making the World Stronger Everyday”

“Consistent Innovative Change remains our core strength”

INFRASTRUCTURE

CRM Group has the complete infrastructural capabilities to grow as a larger business enterprise and contribute to social and professional growth. The group has been dynamic and steady on growth pattern. The group intends to completely transform itself from a steel supplier to an integrated steel solution centre.

At CRM we strictly believe that “Only the Fittest shall Survive”. We have dedicated teams of personnel for various departments of work involved in day to day operations. On the whole we are updated with all aspects of the global as well as local markets to retain our positioning as a leading supplier and a quality steel producer.

- Latest updated Plant & Machineries
- Metallurgical microscope for microanalysis of grain structure.
- Brinell hardness tester to check hardness of metal
- Macro testing arrangement; UTM – for tensile, yield, elongation test
- Furnace heat control system with electronic monitoring
- Computerized pass designing and profile cutting
- Calibrated measuring instruments
- Complete workshop with handling equipments
- Heavy straightening machines
- Welder, gas cutter, punching pressing for fabrication
- Latest upgraded chemical laboratory



• REGISTRATIONS & CERTIFICATIONS:

- Power Grid Registered & Approved
- Registered with Bureau of Indian Standard (BIS)
- Approved for IS: 2062/06 & IS: 7452
- ISO: 9001:2000 Approved by KVQA
- NSIC, DGS&D (RC), EEPC Registered
- Rated by CRISIL as SE-1B indicating "Highest Performance Capability..."
- Quality Approved by SGS, Greffith, RITES, DGS&D
- Registered with Indian Railways (RDSO Approved)
- Registered with Indiamart Trustseal

CRM brand of products is synonymous with **QUALITY PEOPLE**. The company strongly believes in "*CUSTOMERS SATISFACTION IS OUR MOTTO*" and with this as the culture the group is striving towards excellence in its endeavor.

In so, we request your good self to contact us at ease to be associated with us in our endeavor towards our vision.



OUR BUSINESS CONCERNS:

**CALCUTTA ROLLING MILLS
CRM STEELS PRIVATE LIMITED
MAHADEVA STEEL MILLS PRIVATE LIMITED
CRM OVERSEAS PRIVATE LIMITED
KRISHNA GALVANIZING WORKS**

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