

# CRM GROUP

*Manufacturer of Steel Products  
Company Profile*



Hot Re-rolled Steel

Door & Window Profiles

Fabricated/Galvanized Steel



One-Stop Steel Solutions

An ISO 9001:2008 Approved Organization



## “Quality Steel at its Best”

### ABOUT CRM GROUP

CRM Group has been the pioneer in the Steel Re-rolling Industry. The Kolkata based group has been involved in manufacturing of quality hot rolled steel products since more than 5 decades. Activities also include in-house fabrication as forward integration of the value chain.

The Companies are having multiple high speed Hot Re-rolling mills with in-house steel fabrication of an array of items. Manufacturing activities include an array of structural steel sections with many intricate, tailor made items as per customer demands.

CRM steel products adhere to highest quality standards and are supplied on PAN-India basis through different channels. With greater focus on quality and consistency the production facilities of the group are innovated and controlled under strict supervision. ‘Only the fittest shall survive’ is one of the key motto’s followed within the Companies.

## “Contributing to the growth of the Nation”

### Manufacturing Activities

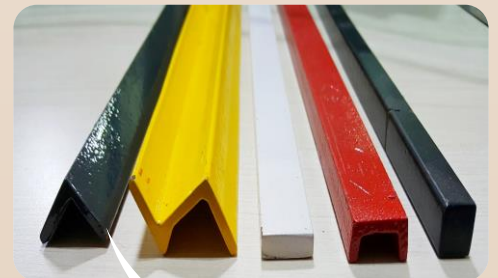
CRM Group is having manufacturing facilities spread across the rich productive state of West Bengal. The plants are located in industrial belts with good infrastructure and connectivity to National Highways.

The manufacturing facilities of CRM is approved under ISO 9001:2008 norms and the Company is subject to regular surveillance by the QA authorized agencies. The products being registered under BIS for respective ISI grades the Company strictly maintains all records and equipment used to control all quality parameters.

The production facilities have different hi-speed automated re-rolling mills for manufacturing of an array of steel items. Company also has in-house fabrication facility with hydraulic presses, welding machines and host of other machineries. Certified welders and technicians are present all along the manufacturing lines to ensure quality control and productivity. The rolling mills have technical teams for each mill supervised the foreman who hold plethora of experience in this line of manufacturing. The Company also engages expert consultation on technical fronts from time to time and as and when required.

### BRIEF PRODUCT LIST

- Hot Rolled Mild Steel
  - Mild Steel Equal Angles
  - Mild Steel C – Channels
  - Mild Steel Flat Bars
  - Mild Steel ‘T’ Angles (T40/50/75)
  - Mild Steel Bars & Rods
- High Carbon Steel
  - ‘V’ Bars (Rice Huller)
  - Flat products
  - Strips
- Door & Window Steel Section
  - Door/Gate Channels
  - F7D (‘Z’ Bars)
  - F4B (‘Mullion Bars)
  - T6 Angle (Tee Bars)
  - Mild Steel Grill Flat Bar
  - Mild Steel Grill Square
- Fabricated / Galvanized Steel
  - Picket Steel Angle
  - Substation Structure
  - RE Line Structure
  - Stay Sets (HT/LT)
  - Earth Electrode Pipe
  - Earth Spike
  - Cable Trays (Ladder type)
  - Clamps – D,C,F,E



## MARKETING NETWORK

CRM products are marketed under the brand name 'CRM' & 'MAHADEVA'. The retail line products are supplied locally across West Bengal and North-East States of India, whereas institutional sales and tender based sales are spread across PAN-Indian market.

Company is also exporting some products against specific order based requirements. The Companies are registered & approved by many reputed Government and Private organizations for supply of its products.

## VISION STATEMENT

It is our endeavour to develop and nurture ourselves as one-stop solution to building infrastructures. Whether it be your home or your work we work to be recognized as your trusted steel partner, providing safety and security hand-in-hand.

## GROWTH OPPORTUNITIES

Growth never stops at CRM and we believe at consistent growth towards are endeavor. Presently we are working aggressively towards integration of our operations to maximize benefits of the supply chain by exploring both backward and forward integration of our production facilities.



## MANAGEMENT PROFILE

CRM Group of companies is family managed business group, comprising of qualified and experienced entrepreneurs. However, the operations are controlled professionally by team of qualified individuals for both commercial and non-commercial areas. The compliance levels set within the Company are adhered to and monitored through regular feedback system.

## “Making the World Stronger Everyday”

“Consistent Innovative Change remains our core strength”

## INFRASTRUCTURE

CRM Productions facilities are equipped with latest technologies and are constantly monitored and upgraded for betterment. The team of individuals deployed, both commercial and technical, are skilled and qualified to handle operations across different functionalities of the Company. With such support the Company reaches out to all its customers on frequent intervals to gather constructive and optimistic feedback which helps us improve every day. Our list of satisfied clients keeps growing and we remain thankful for the continued trust and support.

- State of the art hot re-rolling mill of different capacities
- Computerized granular testing through in-house spectrometer
- Brinell hardness tester to check hardness of metal
- Macro testing arrangement; UTM - for tensile, yield, elongation test
- Furnace heat control system with electronic monitoring
- Calibrated measuring instruments
- Complete workshop with handling equipment's
- Heavy & Light straightening machines
- Mig-welding machines operated by qualified Welder
- Hydraulic Presses and fabrication equipment's
- In-house physical and chemical laboratory



## REGISTRATIONS & CERTIFICATIONS:

In today's competitive era, quality of the product is the most critical aspect which any individual or a Company would look at. At CRM the founding principle is the quality consistency which the Company has been cultivating from decades.

To validate the same, many agencies have certified and approved the quality of the Company's products under different categories. The Company holds many registrations as approved vendors by different state electricity boards (Government owned). Similarly, the hot-rolled steel items are approved by many different boards and agencies like Power Grid Corporation of India (PGCIL) and similar institutions.

CRM brand of products is synonymous with **QUALITY PEOPLE**. The company strongly believes in "**CUSTOMERS SATISFACTION IS OUR MOTTO**" and with this as the culture the group is striving towards excellence in its endeavor.

In doing so, we request your good self to visit our website at [www.crmsteels.com](http://www.crmsteels.com) for detailed information regarding our products and contact us at ease for any more information at our address as below.



## OUR BUSINESS CONCERNS:

CALCUTTA ROLLING MILLS  
CRM STEELS PRIVATE LIMITED  
MAHADEVA STEEL MILLS PRIVATE LIMITED

H.O: 23A, Netaji Subhash Road,  
'FORTUNA TOWER',  
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West Bengal, INDIA

Works: Howrah & Hooghly, WB

(O): +91 33 2230 9716/9407

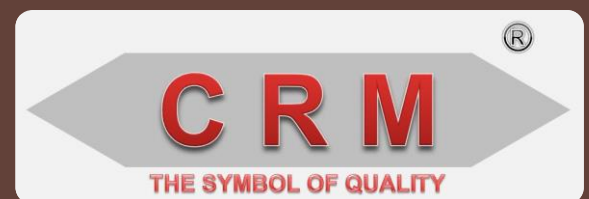
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